

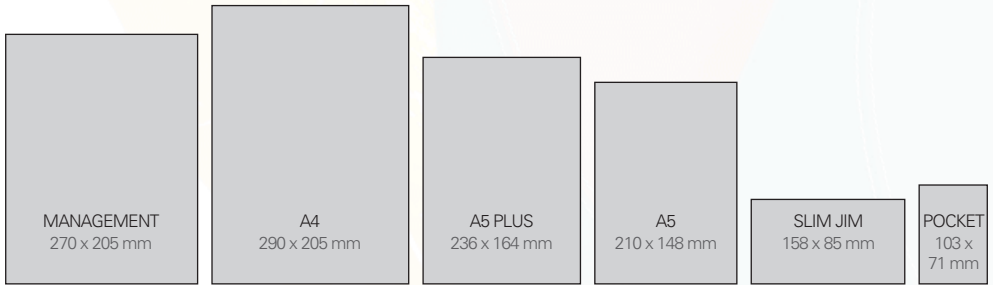




Any diary order for a quantity less than 250 of a range must be selected from this stock range of books

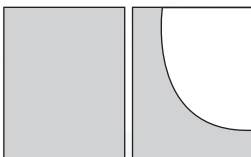
- Colour and position of foiling can be selected (Gold or Silver)
- Endpapers can be foiled (Gold or Silver)
- Tip-in pages can be inserted - 4PP / 8PP / 12PP (saddle stitched)

## DIARY SIZES



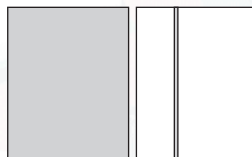
## DIARY MATERIALS

SILTOUCH  
FOIL ONLY



COVERS  
single tone  
2 tone curve

THERMO HIDE  
BLIND EMBOSS ONLY



COVERS  
single tone  
2 tone single stripe

NUVOLA  
FOIL ONLY

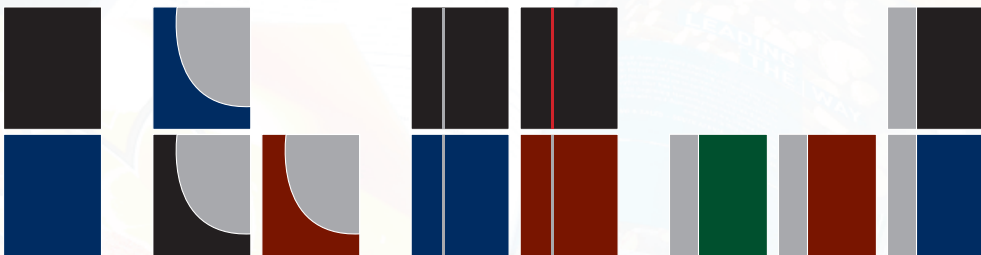


COVERS  
Single tone  
2 tone straight stitch 2 piece

**MANAGEMENT 270 X 205MM ENDPAPER** 270 x 410mm + 3mm bleed **TIP IN** 270 x 205mm + 3mm bleed  
 (When designing, please leave a 17mm margin from all page edges for collating and gluing)



**A4 290 X 205MM ENDPAPER** 290 x 410mm + 3mm bleed **TIP IN** 290 x 205mm + 3mm bleed  
 (When designing, please leave a 17mm margin from all page edges for collating and gluing)



**A5 PLUS 236 X 164MM ENDPAPER** 236 x 328mm + 3mm bleed **TIP IN** 236 x 164mm + 3mm bleed  
 (When designing, please leave a 17mm margin from all page edges for collating and gluing)



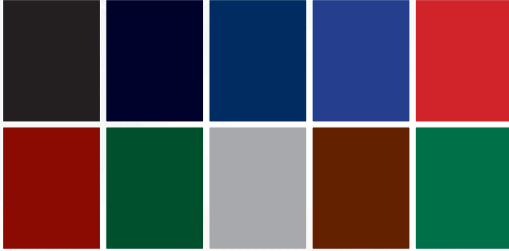
**A5 210 X 148MM ENDPAPER** 210 x 296mm + 3mm bleed **TIP IN** 210 x 148mm + 3mm bleed  
 (When designing, please leave a 17mm margin from all page edges for collating and gluing)



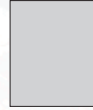
**SLIM JIM 158 X 85MM ENDPAPER** 158 x 170mm + 3mm bleed **TIP IN** 158 x 85mm + 3mm bleed  
 (When designing, please leave a 17mm margin from all page edges for collating and gluing)



**POCKET DIARY 103 X 71MM TIP IN** 103 x 71mm + 3mm bleed  
(When designing, please leave a 10mm margin from all page edges for collating and gluing)

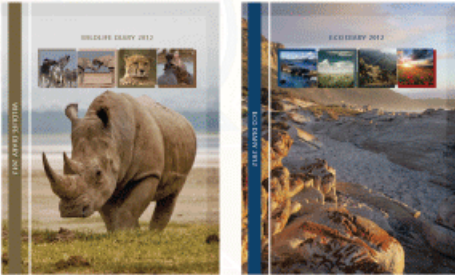


PVC  
FOIL / SILKSCREEN



Single tone

**A5 210 X 148MM WILDLIFE / ECO DIARY (PRINTED COVER OR STOCK COVER)**  
(Includes Wildlife / Eco Full colour endpapers and 16 page Wildlife / Eco Full Colour wrap)



**PRINTED DIARIES (BESPOKE)**

A cost effective way of promoting your brand.  
Minimum quantity of 250 books. Available in all sizes.  
Ask your sales representative for layout grids.

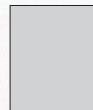
- MANAGEMENT** 270 x 442mm (22mm spine) + 15mm turn in + 3mm bleed
- A4** 290 x 440mm (20mm spine) + 15mm turn in + 3mm bleed
- A5 PLUS** 236 x 360mm (22mm spine) + 15mm turn in + 3mm bleed
- A5 210** x 326mm (20mm spine) + 15mm turn in + 3mm bleed
- SLIM** 158 x 186mm (6mm spine) + 13mm turn in + 3mm bleed
- POCKET** 108 x 154mm + 3mm bleed



**ECO NOTE PAD 210 X 132MM TIP IN** 210 x 132mm + 3mm bleed  
(When designing, please leave a 12mm margin from all page edges for collating and gluing)



CANVAS  
BLIND EMBOSS ONLY



Single tone



Logo supplied MUST BE a high res VECTOR PDF  
If this is not available logo can be redrawn at an additional fee

Recommended logo size is 40mm wide x 35mm high as this size  
fits all diary designs and sizes

STOCK DIARY DATE 2012

Our Standard date block  
horizontal or vertical

2012

2  
0  
1  
2

DIARY INNER 2012

English

Computer Date

Portuguese

French

German

Week Number

Standard Endpaper

Month Tag

Half Hourly Appointments

Daily Quotations

6 Month Calendar

Daily Travel Log

The image shows a stack of diary pages. The top page is a calendar for December 2011 and January 2012. It features a grid for daily appointments, a section for daily quotations, and a 6-month calendar at the bottom. The pages are annotated with red arrows pointing to various features: 'English', 'Computer Date', 'Portuguese', 'French', and 'German' for language options; 'Week Number' for the weekly grid; 'Standard Endpaper' for the patterned paper; 'Month Tag' for the month indicator; 'Half Hourly Appointments' for the time slots; 'Daily Quotations' for the daily inspirational text; '6 Month Calendar' for the bottom section; and 'Daily Travel Log' for the bottom-most section.

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## DIARY DESCRIPTIONS

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### A5 PAD DIARY

210mm x 148mm

English ONLY / 368 pages

Months and days also in PORTUGUESE / FRENCH / GERMAN

A5 PAD Diary with half hourly appointments printed in two colours on white paper (Bond 70gsm), bound in the material of choice with padded cover, one ribbon marker per diary and foiled once on the cover in one colour. On each page: inspirational, motivational, challenging or humorous daily quotations.

### DIARY INFORMATION

Contains the following: Personal information page; 3 year calendar (previous, current and following year); Academic calendar; Phases of the moon; Holidays and Religious festivals; International holidays; International dialing codes and World time zones; Metric conversion tables, Temperatures, Tyre pressure etc.; The World at a Glance; Year Planner; 4 pages dictionary and useful phrases in four international languages; forward planner 12 page telephone index; Appointment planner and priorities pages at the beginning of each month; Months of the Year and Days of the week in 4 international languages on each page; Public holidays of SADC countries indicated on relevant days throughout the diary; 6 month calendar at the bottom of each page; Half hourly appointments 07h00 – 18h30. Daily travel log at the bottom of each page.

**NOTE: All endpapers are now our standard uniform generic endpapers (except STOCK diaries...in which case the endpapers match the covers) – unless otherwise stated or requested.**

### A5 WILDLIFE DIARY

210mm x 148mm

English ONLY / 368 pages + 24 page full colour wrap around

Months and days also in PORTUGUESE / FRENCH / GERMAN

A5 PAD Diary with half hourly appointments printed in two colours on white paper (Bond 70gsm), bound in the material of choice with padded cover, 24 pages of Wildlife photographs, one ribbon marker per diary and foiled once on the cover in one colour. On each page: inspirational, motivational, challenging or humorous daily quotations. NOTE: This diary represents the Wildlife and Environment Society of South Africa.

### DIARY INFORMATION

Contains the following: Personal information page; 3 year calendar (previous, current and following year); Academic calendar; Phases of the moon; Holidays and Religious festivals; International holidays; International dialing codes and World time zones; Metric conversion tables, Temperatures, Tyre pressure etc.; The World at a Glance; Year Planner; 4 pages dictionary and useful phrases in four international languages; forward planner 12 page telephone index; Appointment planner and priorities pages at the beginning of each month; Months of the Year and Days of the week in 4 international languages on each page; Public holidays of SADC countries indicated on relevant days throughout the diary; 6 month calendar at the bottom of each page; Half hourly appointments 07h00 – 18h30. Daily travel log at the bottom of each page.

**NOTE: All endpapers are now our standard uniform generic endpapers (except STOCK diaries...in which case the endpapers match the covers) – unless otherwise stated or requested.**

### A5 PLUS DIARY

238mm x 164mm

English ONLY / 416 pages

Months and days also in PORTUGUESE / FRENCH / GERMAN

A5 PLUS PAD Diary with half hourly appointments printed in two colours on white paper (Bond 70gsm), bound in the material of choice with padded cover, 12 pages of full colour maps, one ribbon marker per diary and foiled once on the cover in one colour. On each page: inspirational, motivational, challenging or humorous daily quotations.

### DIARY INFORMATION

Contains the following: Personal information; 3 year calendar (previous, current and following year); Academic calendar; Phases of the moon; Holidays and Religious Festivals; International holidays; International dialing codes and World time zones; Metric conversion tables, Temperatures, Tyre pressure etc.; The World at a Glance; Year Planner; forward planner 12 pages of full colour Southern African road maps and major South African cities;

32 pages for: annual objectives, activity monitor, delegation control, project planner, monthly obligations, expense record, trip planner, staff leave table, graph paper, forward planner and dates to remember. Business Directory; Foreign Representatives in SA, Representatives of SA abroad, Airports, Tourist Boards; 4 pages dictionary and useful phrases in four international languages; 16 page telephone index; Appointment planner and priorities pages at the beginning of each month; Months of the Year and Days of the week in 4 international languages on each page; Public holidays of SADC countries indicated on relevant days throughout the diary; 6 month calendar at the bottom of each page; Half hourly appointments 07h00 – 18h30. Daily travel log at the bottom of each page.

**NOTE: All endpapers are now our standard uniform generic endpapers (except STOCK diaries...in which case the endpapers match the covers) – unless otherwise stated or requested.**

### A4 PAD DIARY

290mm x 205mm

English ONLY / 368 pages

Months and days also in PORTUGUESE / FRENCH / GERMAN

A4 PAD Diary with half hourly appointments printed in two colours on white paper (Bond 70gsm), bound in the material of choice with padded cover, one ribbon marker per diary and foiled once on the cover in one colour. On each page: inspirational, motivational, challenging or humorous daily quotations.

### DIARY INFORMATION

Contains the following: Personal information page; 3 year calendar (previous, current and following year); Academic calendar; Phases of the moon; Holidays and Religious festivals; International holidays; International dialing codes and World time zones; Metric conversion tables, Temperatures, Tyre pressure etc.; The World at a Glance; Year Planner; 4 pages dictionary and useful phrases in four international languages; forward planner 12 pages telephone index; Appointment planner and priorities pages at the beginning of each month; Months of the Year and Days of the week in 4 international languages on each page; Public holidays of SADC countries indicated on relevant days throughout the diary; 6 month calendar at the bottom of each page; Half hourly appointments 07h00 – 18h30. Daily travel log at the bottom of each page. NEW! Full page for Saturdays and Sundays.

**NOTE: All endpapers are now our standard uniform generic endpapers (except STOCK diaries...in which case the endpapers match the covers) – unless otherwise stated or requested.**

### MANAGEMENT PAD DIARY

270mm x 205mm

English ONLY / 416 pages

Months and days also in PORTUGUESE / FRENCH / GERMAN

Management PAD Diary with half hourly appointments printed in two colours on white paper (bond 70gsm), bound in the material of choice with padded cover, 12 pages of full colour maps, one ribbon marker per diary and foiled once on the cover in one colour. On each page: inspirational, motivational, challenging or humorous daily quotations.

### DIARY INFORMATION

Contains the following: Personal information; 3 year calendar (previous, current and following year); Academic calendar; Phases of the moon; Holidays and Religious Festivals; International holidays; International dialing codes and World time zones; Metric conversion tables, Temperatures, Tyre pressure etc.; The World at a Glance; Year Planner; forward planner 12 pages of full colour road maps of Southern Africa and major South African cities; 32 pages for: annual objectives, activity monitor, delegation control, project planner, monthly obligations, expense record, trip planner, staff leave table, graph paper, forward planner and dates to remember. Business Directory; Foreign Representatives in SA, Representatives of SA abroad, Airports, Tourist Boards; 4 pages dictionary and useful phrases in four international languages; 16 page telephone index; Appointment planner and priorities pages at the beginning of each month; Months of the Year and Days of the week in 4 international languages on each page; Public holidays of SADC countries indicated on relevant days throughout the diary; 6 month calendar at the bottom of each page; Half hourly appointments 07h00 – 18h30. Daily travel log at the bottom of each page.

**NOTE: All endpapers are now our standard uniform generic endpapers (except STOCK diaries...in which case the endpapers match the covers) – unless otherwise stated or requested.**

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### EXECUTIVE SLIM JIM DIARY

158mm x 85mm

English ONLY / 144 pages

Months and days also in PORTUGUESE / FRENCH / GERMAN

WTV Slim Jim Diary with hourly appointments printed in two colours on white paper (bond 70gsm), bound in the material of choice with padded cover, one ribbon marker per diary and foiled once on the cover in one colour. On each page: inspirational, motivational, challenging or humorous daily quotations.

### DIARY INFORMATION

Contains the following: Personal information page; 4 year calendars (previous, current and 2 years following); Academic Calendars; Phases of the moon; Holidays and Religious Festivals; World time zones and International dialing codes; Double conversion tables; forward planner 12 month year planner; Note pages; 16 page alphabetical telephone index; Days of the week in 4 international languages on each page; Public holidays of SADC countries indicated on relevant days throughout the diary; Hourly appointments: 07h00 – 18h30. Daily travel log at the bottom of each page.

**NOTE: All endpapers are now our standard uniform generic endpapers (except STOCK diaries...in which case the endpapers match the covers) – unless otherwise stated or requested.**

### POCKET DIARY

103mm x 71mm

Week to view pocket diary with slip-on plastic cover. Option of glued or wire-bound and cover foiled or silk-screened. Additional pages for client matter can be added but these we need to quote as the enquiry arises. Two tones are available as well. Full colour covers encapsulated are also possible.

### DIARY INFORMATION

Contains the following: Personal information page; Important telephone numbers; Year at a glance calendar; Public holidays; Academic calendars; Calendar of previous and following years; Religious holidays and Festivals; Double conversion table; World time zones; Fuel consumption, Tyre pressure, speed; Distance table; First Aid hints; Space for dates to remember; Forward Planner, 10 page telephone index.

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### A5 PAD FILO-FAX

210mm x 148mm (COVER 200mm x 240mm)

English ONLY / 368 pages

Months and days also in PORTUGUESE / FRENCH / GERMAN

A5 PAD Diary with half hourly appointments printed in two colours on white paper (Bond 70gsm) On each page: inspirational, motivational, challenging or humorous daily quotations.

### DIARY INFORMATION

Contains the following: Personal information page; 3 year calendar (previous, current and following year); Academic calendar; Phases of the moon; Holidays and Religious festivals; International holidays; International dialing codes and World time zones; Metric conversion tables, Temperatures, Tyre pressure etc.; The World at a Glance; Year Planner; 4 pages dictionary and useful phrases in four international languages; 12 page telephone index; Appointment planner and priorities pages at the beginning of each month; Months of the Year and Days of the week in 4 international languages on each page; Public holidays of SADC countries indicated on relevant days throughout the diary; 6 month calendar at the bottom of each page; Half hourly appointments 07h00 – 18h30. Daily travel log at the bottom of each page. All the above drill and inserted into a padded leather look FILO-FAX cover with ring binders and magnetic clip. Left inside cover has space for credits cards and business cards. 6 plastic dividers including alphabetic telephone index dividers. These holders can be foiled or blind embossed.

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### A5 PAD ECO NOTE BOOK

210mm x 132mm / English Only

This is a 200 page note book, English only, printed in one colour one side only on 70gsm cream paper, unpadding Napura Canvas covers available in four colours: RED, GREEN, BLUE and CHARCOAL. Covers blind embossed only. Standard endpapers to match and a black elastic band closure. Front section includes personal information, a consolidated three year calendar, SA academic calendars, public holidays and three notes sections each of 66 pages displaying a progressive six month calendar at the foot of the page. This note book is intended for use in meetings in conjunction with a PDA.